1. AD ZAP  
Adzap is an exciting event to display your flair in the art of convincing people, make unnoticed, noticed and market them to win laurels. Be as creative and as humorous as possible to pull the crowd and become the best crew. Get ready to rock the floor!!!!

RULES :

On the spot registrations.   
3-4 members per team.   
The slots will be given on first come first serve basis.   
The prelims will be conducted on the basis of number of teams registered.   
The theme for Ad zap is “Branding”.   
This event consists of two rounds.   
First round is “Brand surfing” where in 2 teams will be competing against each other for the same topic and will be judged on the basis of timing and quality of the tag line. Original tagline of the brand should not be used.   
Time duration: 5 minutes per team.   
In the second round the participants will be provided with a product on the spot to advertise. The team should come up with a new brand name for the product given. The advertisement must contain a tagline and details like price and features.   
Time duration: 2 minutes to prepare and 4 minutes to perform.   
The topics can be changed on the discretion of the judge.   
Arbiter’s decision will be final.   
Spontaneity, humour and creativity will be much appreciated.   
No obscene language should be used.

2. MASH IT UP:   
If you think you are spontaneous, witty, one with the creative head who is looking for fun then   
“MASH IT UP “ is your floor. This game consists of two levels. The prelims round is AV visual round where a video sequence from a movie or any clipping is played and then the audio of the same visual is played again. You have all the freedom to innovate and reinvent the video and perform.   
The finals is the legendary “Channel Surfing” where a series of channels is surfed ranging from Animal Planet to Shankara and all you need to do is to be spontaneous, creative and of course funny and mimic the channels as they are surfed.   
So roll up your sleeves!! Get your creative caps ON!!! Let your imaginations run wild!!!!   
SO ARE YOU READY MASH IT UP????!!!

RULES :

1) 3-4 member per team  
2)Prelims consists of AV round  two min each for video observation,concept discussion and performance  
3) No abusive languages.  
4) a team should represent one college only  
5) id card is must  
6)the final judgment will be based on innovation, performance, humour, creativity, timing.  
7) decisions of judges is final  
8)gadgets not allowed during performance  
9)the selected teams move to finals- channel surfing  
10) no separate time for preparation as the judges surf the channels the team can perform.  
11)Max 3-5 minutes performance.  
     
  
3. 60 SECONDS:

Teams should put forth their skills to complete tasks within the time limit, each time will be given certain tasks which they have to complete within 60 seconds. The team with the highest score gets selected to the next level.

RULES:

Only two members per team   
More than one team per college is allowed   
Teams should only use the resources provided to them   
On the spot registration   
Judges decision are the final   
ID card is mandatory

4. VARIETY SHOW:

Variety show includes mime, mimicry,  skit and other skills which will entertain the crowd. Be innovative , sharpen your entertaining skills. Pull your sparkling creativity to reality. Be the best team to rock the floor!!!!

RULES:

Prelims will be conducted   
Have your own theme.   
Each team will be given 10 min for performance and 2min for stage setting.   
A team may have a Minimum of 5 and maximum of 15.   
No abusive languages should be used.   
A team should be represented by one college only.   
The teams are requested to bring their sound track in Pen drives or Cd’s and have another copy for your safety.   
ID cards are must for registration.   
The Final Judgment will be mainly based on their performance ,sense of Humor , theme and Creativity.   
Judge decision is the final.

5. TREASURE HUNT:

Treasure is the best gift that you give yourself. That gift is equal to nothing. So folks get ready to fly and find clues which will lead to a great victory. Get ready for the fun loving hunting with your team and quickly find clues to attain treasure!! Each team is presented with a group of puzzles, or clues, which teams must solve in order to find a piece of information.   
  
RULES:

On the Spot Registration.   
2-4 members per team.   
Prelims will be conducted   
Inter-Colg Teams allowed (SSN Students not allowed).   
Co-Ords decisions are final.   
ID cards are must for registration.

6.MIX N MATCH:   
Description: Relate multiple images and find out answers. Try to make connections by virtue of clues given by the host. Use clues , be creative , pull out your hidden thoughts. Be spontaneous let your sparkling ideas and thoughts lead to victory. So get on the floor to mix and match !!!!

RULES  
  
On the spot registration.   
2 Members per team.   
prelims will be conducted which consists of 20 questions   
the teams with highest scores are qualified to next round   
second round is "FACE MASKING" (i.e)finding out the personality from the displayed image   
Selected participants enters into final.   
final round is "MIX N MATCH" where the participants have to link the images to crack a word   
Decision of the coordinators are final   
Electronic gadgets are not allowed.